



**Powered by  
Print, Digital  
& Social Media**

28 000+ online subscribers

100 000+ website impressions per month

30 000+ Facebook followers

**'We Make It Happen'**

## Online Magazine Advertising

### Standard Advertising

Sixth of a page	R	2 662
Quarter Page	R	3 994
Half Page	R	7 986
Full Page	R	13 844

### Special Positions

Front cover branding	R	48 400
Outside back cover	R	39 930
Inside front cover	R	25 290
Inside back cover	R	25 290
Calendar branding	R	13 310
Great SA Tips	R	6 656
Celebrity golfer profile	R	6 656
Top-side/bottom-side branding	R	5 324
Results & rankings (per page)	R	5 324

### 6 Edition Smart Ads

A great way to have a presence in the magazine for a year  
45mm x 40mm for only R990 per edition (only when signing up for 6 editions)

## All the Above Rates Exclude Vat

### BOOKING AND MATERIAL DEADLINES

JAN/FEB	16TH DECEMBER 2021
MAR/APR	17TH FEBRUARY 2022
MAY/JUNE	21ST APRIL 2022
JUL/AUG	23RD JUNE 2022
SEP/OCT	25TH AUGUST 2022
NOV/DEC	20TH OCTOBER 2022

**The above prices include limited artwork.  
If any major artwork has to be done, a  
flat rate of R500 will be added**

The SA Golf Trader is set in the following Apple  
Macintosh applications: Quark Express V8, Free-  
hand, InDesign & Photoshop. Electronic material  
supplied must be supplied in compatible formats  
which include: High Resolution JPG's, TIFFS and  
Print PDF's (min 300dpi)

### All Sizes in Millimetres (H x W)

• Full Page Advert (bleed off page)	210mm	X	148mm (+5mm bleed)
• Full Page Advert with Headers	184mm	X	128mm
• Half Page Portrait Advert	184mm	X	63mm
• Half Page Landscape Advert	90mm	X	128mm
• Quarter Page Portrait Advert	90 mm	X	63mm
• Quarter Page Landscape Advert	45mm	X	128mm
• 1/6 Strip Landscape	25mm	x	128mm

**For exceptional advertising opportunities contact:**  
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